



# *Sponsorship Opportunities*

March, 2017

Paso Robles Event Center  
PASO ROBLES, CALIFORNIA

## Platinum \$10,000

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- Four (4) premium exhibitor booths
- Logo recognition in pre-event marketing collateral
- Logo recognition in the show program
- Logo recognition in Wine Business Monthly ads
- Complimentary banner ad on Event website and digital communications
- Logo Recognition and web link on event website and select digital communications
- Opportunity to include on promotional piece in tote bag distributed at registration
- Six (6) session passes
- Twelve (12) exhibitor staff passes

## Gold \$7,500

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- Two (2) premium exhibitor booths (end cap)
- Logo recognition in pre-event marketing collateral
- Logo recognition in the show program
- Logo recognition in Wine Business Monthly ads
- Complimentary banner ad on Event website and digital communications
- Logo Recognition and web link on event website and select digital communications
- Opportunity to include on promotional piece in tote bag distributed at registration
- Four (4) session passes
- Eight (8) exhibitor staff passes

## Silver \$5,000

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- One (1) premium exhibitor booth
- Logo recognition in pre-event marketing collateral
- Logo recognition in the show program
- Logo recognition in *Wine Business Monthly* ads
- Logo Recognition and web link on event website and select digital communications
- Opportunity to include on promotional piece in tote bag distributed at registration
- Two (2) session passes
- Four (4) exhibitor staff passes

## Bronze \$2,500

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- One (1) premium exhibitor booth
- Logo recognition in pre-event marketing collateral
- Logo recognition in the show program
- Logo recognition in *Wine Business Monthly* ads
- Logo Recognition and web link on event website and select digital communications
- One (1) session pass
- Four (4) exhibitor staff passes

## Friend \$1,000

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- Logo recognition in the show program
- Logo Recognition and web link on event website and select digital communications



# Sponsor Form

## STEP 1: Choose Your Sponsorship Level

Platinum    Gold    Silver    Bronze    Friend

## STEP 2: Provide Sponsor Contact Information

Sponsor Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

eMail: \_\_\_\_\_

Please list representatives from your company planning to attend:

	Name	Title	eMail
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____

## STEP 3: Provide Payment Information

I would like to pay with credit card.

Check enclosed    Check to follow Total: \$ \_\_\_\_\_

Send checks to : Wine Business Monthly, 35 Maple Street, Sonoma, CA 95476

Submit form along with check or send information via email to: [kmiller@winebusiness.com](mailto:kmiller@winebusiness.com)

Call to confirm receipt at 707-940-3920